Capital Area REALTORS®

Sponsorship Agreement

Level Comparisons with Values and Costs

Sponsor Benefits	Diamond		Gold		Silver		Bronze	
Logo and link to company website from SeeHouses.com	X	$159.00	X	$159.00	X	$159.00	X	$159.00
Logo on sponsor section of SeeHouses.com and next to roster information	X	$50.00	X	$50.00	X	$50.00	X	$50.00
Affiliate memberships	6	$500.00	4	$350.00	3	$275.00	2	$200.00
Recognition at signature events	X	$600.00	X	$500.00	X	$400.00	X	$300.00
Awards Program	X		X		X		X	
Installation of Officers & Directors	X		X		X		X	
Golf Outing	X		X		X		X	
Holiday Party	X		X		X		X	
Logo in various print publications	X	$300.00	X	$300.00	X	$300.00	X	$300.00
10% discount on SeeHouses.com advertising	X		X		X		X	
Participation in mortgage rate watch section of SeeHouses.com *(pertains only to mortgage lenders)*	X	$600.00	X	$600.00	X	$600.00		
Use of CAR training room	3	$375.00	2	$250.00	1	$125.00		
Hole or green sponsor at the Annual Golf Outing	1	$180.00	1	$180.00	1	$180.00		
Passes to Awards Program	4	$160.00	3	$120.00	2	$80.00		
Passes to Golf Outing Dinner	4	$112.00	3	$84.00	2	$56.00		
Passes to Installation of Officers and Directors	4	$160.00	3	$120.00	2	$80.00		
One newsletter flyer insert	X	$175.00	X	$175.00				
Flyer included in new member orientation material *(3 times)*	3	$400.00	3	$400.00				
Email bulletin - sponsor logo w/ link *(rotate Diamond/Gold)*	X	$750.00	X	$500.00				
Break-for-Hot-Topics or new member orientation sponsorship *(or equivalent)*	X	$300.00	X	$300.00				
Sponsor a break at continuing education cont ed (CE) class	X	$300.00	X	$300.00				
Advertisement in Bulletin	X	$200.00						
Major membership event sponsorship - speaker introduction *(or equivalent)*	X	$750.00						
One foursome at the Annual Golf Outing	X	$380.00						
Value:		**$6,45100**		**$4,388.00**		**$2,305.00**		**$1,009.00**
Your Cost (before 10% discount)**:**		**$4,530.00**		**$3,115.00**		**$1,699.00**		**$565.00**

2027

Yes, enroll our company in the Capital Area REALTORS® Sponsor program under the benefit category checked below. I further understand and acknowledge that this is a 12-month sponsorship commitment (January 1, 2027 through December 31, 2027).

***A 10% discount will be applied for all written commitments received prior to December 31, 2026!**

(check one) **___Diamond (*$4,530)** **___Gold (*$3,115)** **___Silver (*$1,699)** **___Bronze (*$565)**

I understand that our company will be billed quarterly, in advance, a pro-rated amount for the above selected sponsorship package.

Print Name _____ Title/Position _____

Signature _____ Date _____

Company _____

Phone _____ Fax _____

Address _____ City _____ Zip _____

Website _____ E-mail Address _____